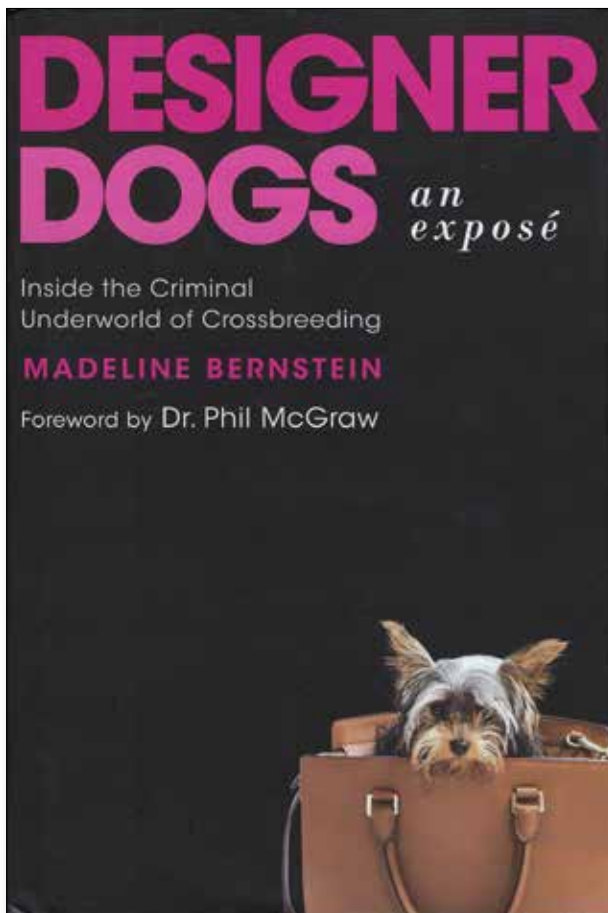


MEDIA REVIEWS & ANNOUNCEMENTS



Designer Dogs – an exposé Inside the Criminal Underworld of Crossbreeding

By Madeline Bernstein
Foreword by Dr. Phil McGraw

Reviewed by Judy Johns

I admit it. I've oohed and aahed over many a goldendoodle and labradoodle, even knowing that the man who first bred goldendoodles with the best of intentions came to regret it. And I've smiled at all the cute little breed combos, even though I thought some of them were silly. But I'd never thought about what was behind this increasingly popular trend until I read

Bernstein's book, *Designer Dogs*. Some say that it is one of the most important animal industry exposés ever published, and I agree.

Designer Dogs is sure to be controversial because many dog owners love their "combos," feeling they have the best features of two or more breeds, but this book will open readers' eyes about the health consequences of our culture's obsession

with unusual dogs. Bernstein reveals how this has led to a world of "disposable pets" – puppies and adult dogs abandoned when their medical expenses become too costly and added to the 6.5 million animals entering shelters each year, or put on the street.

As president of the Society for the Prevention of Cruelty to Animals Los Angeles (spcaLA) and of the California Animal Welfare Association, she offers informed insight into what lies ahead: made-to-order puppies; hybrid animals; shorter life spans for dogs; and even the extinction of breeds like the French bulldog, King

Charles spaniel, and others. She also shares her work busting an international dog trafficking ring.

Author Madeline Bernstein has written numerous articles on animal welfare, and her blog on the subject won the CBS People's Choice Award in 2011. In 2012 she was the first distinguished visiting animal advocate for the Center for Animal Law Studies at Lewis & Clark Law School, in Portland, Oregon. She has been the recipient of many prestigious awards. Bernstein travels nationwide as an expert speaker and is regularly featured on TV and radio programs, and in print media.

Erica Gaudet Hughes, Executive Director of the California Animal Welfare Association, says, "With sharp wit, wisdom, and candor, Bernstein walks through the dark side of our national obsession with designer dogs. This is an important read for any fan of our four-legged friends."

*Designer Dogs – an exposé
Inside the Criminal Underworld
of Crossbreeding*

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Foreword by Dr. Phil McGraw
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A portion of the proceeds from this book will be donated to the spcaLA.