

# FriendsforLife

A PUBLICATION OF SOCIETY FOR THE PREVENTION OF CRUELTY TO ANIMALS LOS ANGELES

2012 | VOL. 16

celebrating

SINCE  
1877



135  
YEARS

AS THE VOICE FOR THE  
VOICELESS IN LOS ANGELES

**spcaLA**  
Friends for life.®

## INSIDE:

CELEBRATING 135 YEARS: A HISTORY OF spcaLA  
YEAR IN REVIEW · YEAR IN EVENTS · AND MORE!



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# FriendsforLife

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Arlene & Joni. Photo by Chris Massa Photography.

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Art direction by the spcaLA Communications & Marketing Department.

spcaLA does not necessarily advocate or promote the use of products/services featured in Friends for Life.



# President's Message



**spcaLA President Madeline Bernstein**  
*Stay in step with Madeline! Go to [spcaLA.com](http://spcaLA.com) to check out her blog, Twitter feed, and more.*

**spcaLA is dedicated to the prevention of cruelty to animals through EDUCATION LAW ENFORCEMENT INTERVENTION & ADVOCACY.**

## All animals are spcaLA business!

**A**fter speaking out on the recent court decision condemning the treatment of the elephants at the Los Angeles Zoo, I received some advice from some members of the public to “stick to spcaLA business and stay out of the business of elephants and everything else.”

Though these comments were few in number, I feel compelled to say something.

Since 1877 spcaLA has been caring for all animals, including women and children of the species human. Be it work horses, beasts of burden, circus animals, sharks or a pet canary, spcaLA was and continues to be here to stop and prevent animal cruelty. In the 1860s Henry Bergh, the father of the spca movement, was known to have fights with P.T. Barnum himself outside the big top when the circus would come to town! California state law gives us jurisdiction over “every dumb creature” which includes elephants, mountain lions, mice and dogs.

It is spcaLA business to prevent cruelty to animals through education, law enforcement, intervention and advocacy whenever and wherever it exists.

Henry Bergh was nicknamed the “great meddler” as he always spoke up and interceded on behalf of an animal in need. I accept that mantle and raise the bar to that of “equalizer” as spcaLA has and will continue to protect our vulnerable animals by equalizing the disparity in power, neutralizing the bullies and leveraging the law until it is no longer necessary to do so.

The treatment of all animals is spcaLA business.

Yours truly,



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**W**e are so thrilled to have our new fur-kids. We spent all day in the beautiful Long Beach “cattery” looking for our new family members. I found little yellow and white Bilbo (formally known as Guapo) and my husband fell in love with the big gray Baxter (formally known as Tommy). They have been in their new home for a couple of weeks now, and own the place. They are best friends and a cat chase is in play every morning starting at 5:00 (food-o’clock). Baxter, the big guy, always gives my husband a “head-bump” as he walks by, I think it is the cat’s equivalent to a fist-bump. Not too girly – just a “how ya doing man.” With me he rolls over and wants his tummy rubbed. Bilbo is a lover, always looking for lap to roll around on. We love these two guys and our vet congratulated us on our very healthy fur-kids. Thank you SPCA-LA!

Kind Regards,  
Jeanne



**A** few weeks ago my grandma and I came and saw all the animals you have saved. I LOVE animals (I have one guinea pig, 1 cat, and 2 beagles and I take care of them all the time). When I got home I looked on the computer and saw that when I was 12 I could volunteer. I was thrilled!!! So I made some beds to put in the baskets for the cats and I brought them some toys and treats. I hope you like them! I’m excited to volunteer when I’m 12!

From,  
McKenna (Age 9)



# YEAR in REVIEW

By Miriam Davenport

*Each animal in spcaLA's care is*

Highly-trained professionals - both staff and volunteers - provide a host of programs and services aimed at enriching the lives of our shelter pets and preventing cruelty to animals.

Gwen-i-Purr and Joni are but two of 3,714 animals that were adopted, reunited with their owners or transferred to an area of great demand through Air Chihuahua™ last year. Their stories illuminate the lives of average spcaLA shelter pets.

## MEET GWEN-I-PURR



Volunteers worked with Gwen-i-Purr in **our Helping Enhance Animals' Lives (HEAL)™ program.**

This program works to improve the lives of shelter pets, by offering socialization, obedience and a host of enrichment activities. She can sit, sit up and stand up on command!

Our Animal Behavior & Training Department **socialized and clicker-trained Gwen-i-Purr (and 619 other cats)** to help her gain confidence and improve the human-animal bond.

Gwen-i-Purr was one of **the 2,146 spcaLA shelter pets who had to be spayed or neutered** prior to being adopted. She was also given routine vaccinations, a microchip and flea treatment in our care.

VOLUNTEER

BEHAVIOR  
& TRAINING

VETERINARY  
SERVICES

Gwen-i-Purr stayed at spcaLA for **one year** before she was adopted (the median stay for cats is a little under 30 days). She now lives in the lap of luxury.

*treated with dignity, compassion and respect.*

ANIMAL  
PROTECTION  
SERVICES

VETERINARY  
SERVICES

FOSTER

HUMANE  
EDUCATION

BEHAVIOR  
& TRAINING

Joni was rescued by spcaLA Humane Officers.

**They protected over 50,000 animals last year,** but few were treated as poorly as she was.

Joni required

**emergency and ongoing veterinary care** to treat a broken bone, a gaping wound and other conditions - results of her abuse.

Joni stayed with a foster family while she recuperated. spcaLA foster parents are volunteers - last year, **foster volunteers donated 31,431 hours of their time** helping animals in need.

Joni worked with kids ages 6-13 in our Friends for Life Summer Camp™. She learned skills like sit and down, making her **more attractive to adopters and helping the kids learn to have compassion and respect** for all living things.

Joni was one of our **Animal Behavior & Training Department's 70 Project Dogs** who receive a special behavioral plan of care, often geared to help abused animals overcome emotional wounds.

When animal cruelty is present, domestic abuse and child abuse or neglect often is too. spcaLA offers programs to help end the cycle of violence.

Joni was in our care for **8½ months** before being adopted (most dogs only stay for about 2 weeks prior to adoption). She is now the center of her new family's life.

How have we been able to prevent cruelty to animals through Education, Law Enforcement, Intervention & Advocacy for 135 years?

DONATIONS

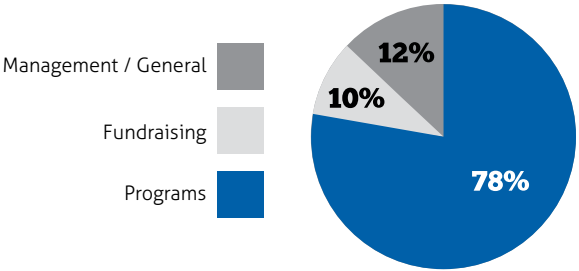
Our work is made possible by people like you – we do not receive government funding, and there is no national spca or humane society. People, just like you, not corporations or foundations, contribute 95% of our donations.

VOLUNTEERS

Last year, **385** spcaLA volunteers donated **51,416** hours of their time. If we paid each volunteer just minimum wage that would total **\$411,328** in salaries alone. spcaLA volunteers do everything – from serving on our Board of Directors to doing **40+** loads of laundry daily.

PUBLIC SERVICES

**1,044** cats and dogs stayed at our donor-exclusive resort, the spcaLA Pet Hotel. **890** people’s family pets (cats too!) enjoyed the services of the spcaLA Grooming Salon. **405** campers (and **44** Counselors-in-Training) enjoyed spcaLA’s Summer and Spring camps. **750** dog owners enjoyed spcaLA dog training classes like Puppy Preschool™, Magical Manners™, and Fun Nose Work, among other offerings. Over **20,000** loyal customers frequent the spcaLA Marketplaces – where **100%** of proceeds benefit shelter pets.



Percentages are based on unaudited financial statements. At the time of this publication, audited financial statements were not yet available for the 9/1/11 - 8/31/12 fiscal year. To view audited statements when they become available, please visit our profile at [www.guidestar.org](http://www.guidestar.org) (Tax ID 95-1738153) or call (323) 730-5300, ext. 233.



spcaLA BY THE NUMBERS

spcaLA’s Law Enforcement Division investigated **1,445 animal cruelty complaints** at residences, pet shops, swap meets, ranches, petting zoos, pony rides and other locations.

**605 animals** were fostered by our dedicated spcaLA foster volunteers.

By working with animals, **67 at-risk youth** developed coping skills, increased self-esteem and empathy towards living beings last year in spcaLA’s violence prevention programs, Teaching Love and Compassion (TLC)™ and jTLC™ (a special program for convicted juvenile offenders).

**30 families** were able to put their lives back together, thanks to Animal Safety Net (ASN)™. spcaLA cared for **48 animals** (at no charge) while their owners fled domestic violence situations.

**952 people** were helped with animal behavior & training issues through spcaLA’s free Animal Behavior Helpline.

**136 new volunteer classes** were taught by spcaLA’s Animal Behavior & Training Department, including Adoption Academy™ & All-Star Agility™, to allow our volunteers to further enhance our animals’ lives.



# Year in Events

By Ana Bustilloz

## Hero Dog

spcaLA's 30th Annual National Hero Dog Award™ was sponsored by Dick van Patten's Natural Balance Pet Foods®. This year's winner is Bear, a 5-year-old Shiloh German Shepherd from Millsap, Texas. Bear, a former shelter dog who was rescued by Debbie Zeisler, had no formal training as a service dog. Debbie has suffered from seizures for 18 years. Bear naturally developed the ability to sense an oncoming seizure and directs Debbie to take her medication every morning. In May of 2011, Bear tried to stop her from going outside, but she

pushed past him. Almost immediately, she was hit with a seizure, fell down the front steps of her home and hit her head. Bear ran from house to house, trying to find help, when an animal control officer spotted him. The officer found Debbie lying in the hot sun, disoriented and confused. Paramedics were called and Bear rode with Debbie in the ambulance to the hospital. In May of 2012, Debbie and Bear flew to California, courtesy of Southwest Airlines, to accept the award at Nokia Plaza in downtown Los Angeles.



Debbie Zeisler & Bear

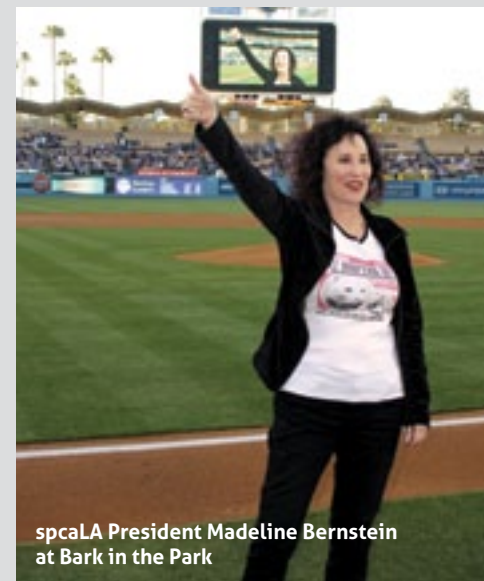
## Puppy Bowl

This year marked the first year spcaLA participated in Animal Planet's wildly successful Puppy Bowl. Fumble, a 3 month old Chihuahua mix from the South Bay Pet Adoption Center, and his human chaperone flew to New York City courtesy of Southwest Airlines in November with no expectations. The little fellow did great on the long cross-country flight. The day of the taping, Fumble shined! He scored 3 touchdowns and caught the eye of the producers. In February when the Puppy Bowl aired, Fumble was declared the MVP (Most Valuable Puppy)! Not only was it spcaLA's first Puppy Bowl, it was the first time California was represented. Fumble is doing well in his forever home, training to be a therapy dog.

Fumble, the Puppy Bowl 2012 MVP



In 2012, spcaLA staff and volunteers worked together to host a year of successful events. Perhaps you joined us for a mobile adoption, a Low Cost Vaccine Clinic, or a fundraiser while we worked to be a resource for the community and bring awareness to animal welfare issues. For spcaLA's upcoming events, please visit [www.spcaLA.com](http://www.spcaLA.com).



spcaLA President Madeline Bernstein at Bark in the Park

### BARK IN THE PARK AT DODGER STADIUM

spcaLA participated in two Bark in the Park at Dodger Stadium events presented by Dick Van Patten's Natural Balance Pet Foods®. Our team of staff and volunteers helped check people and their dogs into the events on Memorial and Labor Day weekends. At each event, 500 dogs and their human companions sat in the Coca-Cola® All You Can Eat Pavilion and enjoyed the game. The Los Angeles Dodgers donated \$11,000 from event sales to spcaLA.

### KITTENPALOOZA

The 4th Annual Kittenpalooza this past July was our most successful ever, with 32 cats and kittens finding homes in one day! Adopters from all over Los Angeles came to the South Bay Pet Adoption Center to meet our fabulous

felines and to receive product samples and information from VCA Animal Hospitals, Veterinary Pet Insurance, Honest Kitchen, and Swheat Scoop.

### APPRECIATION DINNER

spcaLA held the 15th Annual Appreciation Dinner in March of 2012. At the dinner, spcaLA staff, volunteers, award winners and guests gathered for a festive evening to toast the past year's accomplishments and praise the 2011 award winners, including Employee of the Year, Alma Vera-Lima, and Volunteer of the Year Dana Matsukawa.

### spcaLA MARK & BRIAN PET ADOPTION DAY PRESENTED BY 95.5 KLOS

The 7th Annual spcaLA Mark & Brian Pet Adoption Day was bittersweet as it was the last to be hosted by the 95.5 KLOS duo. Though it was sad to say goodbye, there was good news: 300 shelter pets found homes during the promotion, including 75 in one day!

### iPAWD

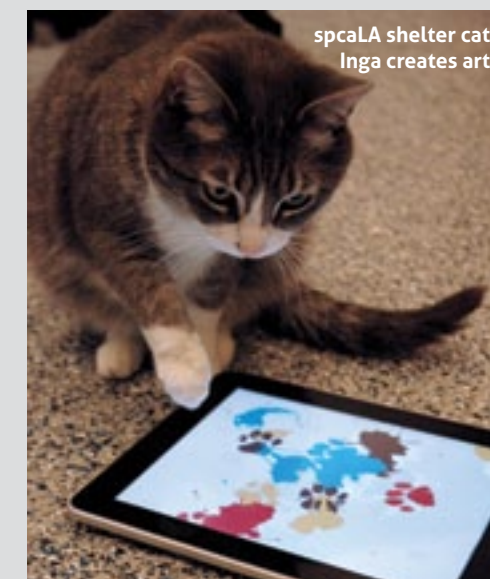
In April, spcaLA's shelter cats were featured on Animal Planet's hit show, "Must Love Cats" using an iPad® app called Paint for Cats. With the app, our cats were able to create beautiful artwork, which we turned into notecards. Once the episode aired and the story hit the newswire, spcaLA's shelter cats became artist superstars!

### OTHER NOTEWORTHY EVENTS INCLUDED:

spcaLA Night with the Kings  
Halloween Pet Parade  
Santa Paws at Los Cerritos Center  
Spay Day USA  
Hollywood Christmas Parade

**And many, many more!**

The Associated Press, Yahoo! News, the Huffington Post and hundreds of other local and national outlets ran with the story. Since then, spcaLA has sold over 500 of the cat created notecards to people all across the country, raising awareness and funds for shelter pets.



spcaLA shelter cat Inga creates art





# celebrating 135 YEARS

By Miriam Davenport

*In 1877, Los Angeles was barely more than a village of 5,000 people. Horses drew carriages in the thick heat of the Los Angeles basin and women and children were viewed as little more than chattel.*

*On a temperate Tuesday in November, the voice for the voiceless emerged when six Angelinos formed Society for the Prevention of Cruelty to Animals Los Angeles, acting with inspiration from the founder of the spca movement, Henry Bergh.*

*Two newspapermen (James J. Ayers and Jesse Yarnell), two prominent physicians (Walter Lindley and D.B. Hoffman), a respected attorney (P.W. Dooner) and a financier (B.H. Upham) originally incorporated the Society to prevent cruelty to animals, women and children.*

## 1877 to 1913: Foundation

spcaLA appoints humane officers, often working at no pay, to enforce California's first law to protect animals and children from abuse (passed in 1874).

spcaLA officers and board members seek to criminalize cock-fighting and dog-fighting; to replace live pigeons with clay disks at annual skeet shooting tournaments; to pass a law against "indiscriminate vivisection;" to shelter animals; to bring charges against animal abusers; to better the plight of beasts of burden; and to educate the public about proper animal handling and welfare.

William S. Hart, silent film star, makes spcaLA the first organization to own a horse ambulance.

## 1914 to 1970s: Expansion

**1914:** spcaLA opens our first permanent shelter, the San Pedro Street "Station."

**1932:** spcaLA opens the "Grand Hotel" shelter for pets on 11th Avenue.

**1930s:** spcaLA provides free veterinary clinics for those affected by the Great Depression.

**1947:** spcaLA forms The Southern California Humane Society and opens a shelter in the South Gate.

**1949:** spcaLA's Friend for Life, Betty White, begins volunteering by bringing adoptable pets on her television show, *Hollywood on Television*.





**1949:** spcaLA opens the Jefferson Shelter, offering a cattery, administrative offices, piped organ music and a state-of-the-art "Dog Bar," a first-of-its-kind dog drinking fountain.

**1940-50s:** spcaLA creates LA's first Lost Dog Bureau and Anti-Vivisection League.

**1958:** spcaLA opens the South Bay Pet Adoption Center and the Laguna Shelter (for livestock).

**1970s:** spcaLA operates a pet cemetery in Calabasas.

#### 1980s to Present: Innovation

**1980s:** spcaLA creates formalized Humane Education, Volunteer and Fund Development Departments.

**1980s:** spcaLA is the first organization to require pets be spayed or neutered prior to adoption (ahead of any law).

**1986:** spcaLA begins the Animal Assisted Therapy volunteer program.

**1994:** spcaLA creates Teaching Love and Compassion (TLC)<sup>™</sup> our international violence-prevention program that works with at-risk youth.

**1995:** spcaLA formalizes our disaster relief program, forming the Disaster Animal Response Team (DART)<sup>™</sup> to provide rescue, temporary shelter and front-line veterinary care for animals.

**1997:** The Helping Enhance Animals' Lives (HEAL)<sup>™</sup> program is formed, wherein the spcaLA Animal Behavior and Training Department works with shelter staff and volunteers, enabling them to teach shelter pets basic obedience and manners, in addition to other enrichment activities.

**1998:** Realizing that victims of domestic violence often refuse to leave their homes out of fear for the safety of their pets, spcaLA begins the Animal Safety Net (ASN)<sup>™</sup>. ASN provides safe haven for the pets of domestic violence victims so they may leave a dangerous situation.

**2001:** spcaLA opens the P.D. Pitchford Companion Animal Village and Education Center (the Village). The first of its kind in the US, the Village boasts open-air colonies for stray and adoptable cats; indoor-outdoor cottages for dogs; special materials designed to reduce disease transmission; the spcaLA Marketplace, Pet Hotel and Grooming Salon as well as

public dog-training classes. spcaLA holds a unique agreement with the city of Long Beach which enables Animal Care Services to reside at the Village, so that spcaLA may find homes for adoptable City animals, after their respective holding periods.

**2009:** spcaLA launched the inaugural Air Chihuahua<sup>™</sup> flight. Air Chihuahua<sup>™</sup> matches Southern California's overwhelming supply of Chihuahuas and other small dogs with the demand for them in other parts of North America, thus putting "puppy mills" out of business for lack of clients.

**2011:** spcaLA, in cooperation with the Los Angeles County District Attorney's office, launched an offshoot of our award-winning TLC program, aimed at juvenile offenders. jTLC<sup>™</sup> is a two-day, court-mandated course – a condition of probation for some juvenile offenders in Los Angeles county. Kids are paired with shelter dogs and offered intensive sessions designed to help at-risk youth identify and break the cycle of violence.

*Your Society for the Prevention of Cruelty to Animals Los Angeles (spcaLA) was started in 1877 to protect those who people deemed to be "just women," "just children," "just horses" and "just pets." spcaLA will not abandon its mission or our community as long as there are those in need of an advocate.*





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*Friends for Life*

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\*2010 AAU Study. Insurance plans are offered and administered by Veterinary Pet Insurance Company in California and DVM Insurance Agency in all other states. Underwritten by Veterinary Pet Insurance Company (CA), Brea, CA, an A.M. Best A rated company (2012); National Casualty Company (all other states), Madison, WI, an A.M. Best A+ rated company (2012). ©2012 Veterinary Pet Insurance Company. Nationwide Insurance is a service mark of Nationwide Mutual Insurance Company. 12COR2036

## DONOR TILES

Give the gift that gives back! spcaLA Donor Tiles are great ways to show your commitment to animal welfare while honoring loved ones or special occasions. All donor tiles come with a commemorative certificate, suitable for framing. Certificates are mailed to you upon receipt of your donation, so they are a wonderful addition to holiday and birthday presents!

**LONG BEACH TILE**

Be a Part of Tomorrow...Today!  
Buy a Tile

7.5"

**SOUTH BAY TILE**

The Birenas  
Christine 1998  
Christopher 2003

3.5" 6"

**LONG BEACH TILES**

☐ **PREMIUM \$500**  
Most visible pillar at an entryway, 3 lines of text

☐ **PREFERRED \$250**  
Pillar on Village grounds, 3 lines of text

☐ **SELECT \$150**  
Fountain wall, 3 lines of text

☐ **RESERVE \$75**  
Most visible building on Village grounds, 3 lines of text

☐ **GENERAL \$50**  
Building on Village grounds, 2 lines of text

**SOUTH BAY TILES**

☐ **PREFERRED \$250**  
Fountain Wall, 3 lines of text

☐ **SELECT \$150**  
Back Walkway, 3 lines of text

☐ **GENERAL \$50**  
Campus Grounds, 2 lines of text

**BONUS REPLICA TILE**

☐ For an additional \$30, you may order a replica tile to keep as a memento. *Please note, you may not purchase a replica tile without purchasing a donor tile.*

For more information, or to order by phone or email, please call (323) 730-5300 ext. 253 or email [funddevelopment@spcaLA.com](mailto:funddevelopment@spcaLA.com).

Space is limited, and donor tile requests will be filled on a first-come, first-serve basis. Requests for specific placement of tiles cannot be accommodated. Tiles will be placed at various locations per spcaLA's discretion. Please note, installation of donor tiles can take up to one year, or until the minimum order has been filled.

Fill in your inscription below:  
(Tiles are limited to 18 characters, including spaces and punctuation, per line. You may inscribe up to 3 lines of text, unless otherwise noted.)


☐ Enclosed is a check or money order for \$ \_\_\_\_\_ . (Please make check payable to spcaLA)

☐ Please charge my:      ☐ VISA                      ☐ MASTERCARD                      ☐ DISCOVER                      ☐ AMERICAN EXPRESS

<b>CARD NUMBER</b>		<b>EXP. DATE</b>	
<b>SIGNATURE</b>			
<b>NAME</b>		<b>DONOR'S NAME (If different)</b>	
<b>ADDRESS</b>		<b>CITY</b>	<b>STATE</b> <b>ZIP</b>
<b>PHONE</b>		<b>EMAIL</b>	

This gift is in    ☐ Honor    ☐ Memory    of \_\_\_\_\_, who is a    ☐ Person    ☐ Pet

Please send a tribute certificate (suitable for framing) to \_\_\_\_\_ at \_\_\_\_\_

<b>ADDRESS</b>	<b>CITY</b>	<b>STATE</b>	<b>ZIP</b>

FRIENDS FOR LIFE 2012  
Donor Tile Form

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### Foster pets like these puppies.

Open your home and your heart to motherless kittens or puppies, or an adult cat, dog or other pet who needs a little extra care.

For more information, please call (888) 772-2521 ext. 300 or email [volunteer@spcala.com](mailto:volunteer@spcala.com)

**spcaLA**  
**Art By Shelter Cats Notecards**

Cards feature art by spcaLA shelter cats to benefit shelter pets (even dogs!).

**\$5.99 for a pack of 10.**

Available on **spcaLA.com**  
 & at the **spcaLA Marketplace** in Long Beach.

**spcaLA Marketplace**  
 Friends for life.  
 All proceeds benefit spcaLA animals

As seen on **ANIMAL PLANET**

## N A M I N G O P P O R T U N I T I E S



### P.D. Pitchford Companion Animal Village & Education Center

Located in the city of Long Beach, the P.D. Pitchford Companion Animal Village and Education Center is a one-of-a-kind facility in Southern California situated on picturesque grounds within El Dorado Park. Choose a naming opportunity from the following donation levels:

**\$750,000**  
Village Plaza

**\$500,000**  
Pet Hotel

**\$100,000**  
Village Drive  
Grooming Salon

**\$500-\$2,500**  
Trees

**\$1,000**  
Dog Den

**\$50-\$500**  
Donor Tiles

### South Bay Pet Adoption Center

Located in the city of Hawthorne, the South Bay PAC is spcaLA's oldest operating shelter. It has been an invaluable resource to the South Bay community for more than 70 years. Choose a naming opportunity from the following donation levels:

**\$250,000**  
Adoption Center

**\$100,000**  
Main Lobby

**\$75,000**  
Dog Adoption Area

**\$50,000**  
Entry Way

**\$25,000**  
Outside Training Area  
Medical Suite

**\$10,000**  
Exercise Yard  
Recovery Room  
Tech Room

Resource Room  
Retail Area

**\$1,500**  
Pick a Plank (Backyard Fence)

**\$1,000**  
Dog Den

**\$50-\$250**  
Donor Tiles



spcaLA President, Madeline Bernstein, invites you to show your support of homeless & abused animals.

**100% of proceeds help people & animals in need!**

For more information about naming opportunities, please call Madeline Bernstein at (323) 730-5300, ext. 222.



## Give your best friend the best gift!

Enroll your dog in spcaLA Magical Manners™, Puppy Preschool™, or one of our agility or specialty classes – like Fun Nose Work!

For locations, class schedules, and fees or to register, visit spcaLA's Dog Training page at [www.spcala.com/dogtraining](http://www.spcala.com/dogtraining). Call (562) 570-4910 or email [training@spcala.com](mailto:training@spcala.com).

**SIGN UP ONLINE TODAY!**  
[spcala.com/humane\\_education](http://spcala.com/humane_education)

**spcaLA is pleased to offer a Pet Care Patch for kids!**  
 This one-day workshop teaches kids (ages 8-11) more about animals, including responsible pet care, and how to make a difference for animals in our community.



# THE VILLAGE

spcaLA's P.D. Pitchford Companion Animal Village & Education Center

## Hours

**Wednesday - Friday: 9:00AM - 5:30PM**

**Saturday - Sunday: 9:00AM - 4:30PM**

**Monday - Tuesday: Closed\***

*Pet Adoption Center opens at 10AM, Wednesday - Sunday.*

**The all-in-one place for your pet needs!**

7700 E Spring Street

Long Beach, CA 90815

Inside El Dorado Park

## Grooming Salon

Offering self-service & professional grooming.  
(562) 570-3079  
boardgroom@spcaLA.com

## Pet Hotel

Open-air cat atriums, indoor/ outdoor dog dens & plenty of TLC!  
(562) 570-3079  
boardgroom@spcaLA.com

## Marketplace

Select from a variety of premium pet foods and supplies.  
(562) 570-4926  
marketplace@spcaLA.com



\*Pet Hotel is open Monday between 8:30AM & 10:30AM for drop-offs and pick-ups.

## NEEDED ITEMS

Many of spcaLA's needed items can be purchased at the spcaLA Marketplace in Long Beach, where 100% of our profits go right back into helping our shelter pets. Priority items are listed in italics.

### CAT & KITTEN SUPPLIES

- Bottles
- Breakaway collars
- Cat Trees with cubby holes
- Cardboard cat scratchers
- Cat scratching posts (new)
- *Clay (non-scoopable) kitty litter*
- Durable, washable cat/kitten toys
- DVDs of birds, fish & other animals
- Floor cages
- Hanging toys for kennels
- *Kitten and cat food, both dry and canned*
- *KMR® (Kitten Milk Replacer)*
- Newspaper
- Pooper scoopers
- Washable beds

### DOG & PUPPY SUPPLIES

- Air freshener spray
- Bottles/slow flowing nipple
- Collars
- Dog beds
- Dog carriers suitable for airline travel (various sizes)
- Dog crates with soft sides
- Dog leashes
- *Esbilac® milk replacer for puppies*
- Gentle Leaders®, various sizes
- Hoola Hoops
- Medium & large dog sweaters/coats
- *New (or gently used) Kong® toys, and other durable puppy/dog toys (please, no tennis balls)*
- Poop bags (biodegradable if possible)
- *Puppy and dog food, both dry and canned*
- *Soft dog treats*
- Wee pads
- X-pens

### RABBIT SUPPLIES

- Alfalfa hay
- Corner litter boxes
- Fresh vegetables and fruits
- Rabbit pellets
- Rabbit or small animal chew sticks
- Rabbit or small animal water bottles
- Timothy hay
- Toys designed for rabbits

### GENERAL SHELTER & OPERATION SUPPLIES

- 2-pocket folders with fasteners
- Automatic pencil sharpener
- Batteries (AA, AAA, C & 9V)
- Bottle cleaners
- Canned air duster
- CD players
- Digital camera (purchased within the last three years)
- Durable storage bins with lids
- Economy size bubble wrap
- French fry cardboard trays
- Generator
- Grooming clippers
- Halloween costumes for children
- HD video cameras (durable, compact)
- Heater
- Heating pads
- Horse trailer
- Ice cube trays
- Incense
- Industrial steam cleaner
- Industrial, commercial washing machine (gas powered, front loader with base & hardware included)
- iPad
- Label maker
- Magnetic dry erase board, 5' x 3'

- Manual can openers
- Microwave
- Note pads/note books
- Outdoor stand up lights
- People counter clickers
- Pop-ups, like EZ-UPS
- Portable air conditioner or stand-alone fans
- PowerPoint projector
- Pressure washer
- Radios
- Rolling pet crates
- Scales
- Stainless steel bowls, large and small
- Standing propane patio heater
- Staples® gift cards
- Staplers and staples
- Stuffed animals with beating heartbeat
- Tape (clear/scotch)
- Three-ring folders or binders
- TVs with built-in DVD players
- Video editing software (PC version)
- White out
- Wind chimes
- Xerox® Business 4200 copier/laser/ printer paper—8.5" x 11"

### LAND & RETAIL SPACE

- 10,000+ square feet of warehouse space for storage (LA County preferred)
- Retail Space for new Pet Adoption Center & Supply Store
- Space in east or mid San Fernando Valley area for dog training classes

Donations are the means by which we are able to continue our programs and services. We appreciate donated items in good working condition. If you would like to donate any of these items, or the funds with which to purchase them, please call the spcaLA Fund Development Department at (323) 730-5300, ext. 253 or email [info@spcaLA.com](mailto:info@spcaLA.com) with "Fund Development" in the subject line. Your donations are greatly appreciated!

**You can help make a difference!**

**Organize a drive for any of the items listed above. And remember, drives are excellent corporate donation initiatives!**





5026 West Jefferson Boulevard  
Los Angeles, CA 90016  
(888) 772-2521

Nonprofit Org.  
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Los Angeles, CA



Help us save money for the animals.  
If you are receiving more than one copy of  
our magazine, please let us know.

## CHANGE SERVICE REQUESTED

# spcaLA Holiday Cards

Limited-edition spcaLA original designs feature our shelter pets!

*100% of proceeds benefit abandoned and abused animals this holiday season.*

Inside >

*It's the season  
to be jolly*

Inside >

*May your days be  
merry & bright.*



**\$12.99 for a pack of 10**

Available at **spcaLA Marketplaces** and online at **spcaLA.com**.