



spcaLA is dedicated to the prevention of cruelty to animals through **EDUCATION, LAW ENFORCEMENT, INTERVENTION, & ADVOCACY.**

2014

FROM THE PRESIDENT



Thank you for coming to spcaLA's call for aid. You, and donors like you, fuel spcaLA's animal cruelty investigations, violence-prevention programs, pet adoptions, and much more.

Since 1877, you have listened to spcaLA. This year, we heard you.

You called, wrote, emailed and stopped by. You asked us to cut printing and postage costs. You said you'd rather know who you helped than see your name in print.

We cut the print edition of *Friends for Life* into what you're holding. You can view our extended version online at spcaLA.com. If you have questions or comments, please give me a call at (323) 730-5300.

Thank you,

Madeline Bernstein | spcaLA President

LOCATIONS

**P.D. PITCHFORD COMPANION
ANIMAL VILLAGE &
EDUCATION CENTER**

7700 E. SPRING ST.
LONG BEACH, CA 90815

ADOPTIONS:
(562) 570 - SPCA (7722)

MARKETPLACE:
(562) 570 - 4926

**PET HOTEL & GROOMING
SALON:** (562) 570 - 3079

DOG TRAINING: (562) 570 - 4910

**PETSMART CHARITIES®
EVERYDAY ADOPTION CENTER**

8852 WASHINGTON BLVD.
PICO RIVERA, CA 90660

PHONE: (562) 566-4029 X5

For hours of operation, directions, and more
information, visit us at spcaLA.com or
email info@spcaLA.com.

REPORT ANIMAL CRUELTY: (800) 540 - 7722

**SOUTH BAY
PET ADOPTION CENTER**

12910 YUKON AVE.
HAWTHORNE, CA 90250

PHONE: (310) 676 - 1149

HUMANE EDUCATION:
(310) 676 - 1149, X228

ADMINISTRATIVE OFFICE

5026 W. JEFFERSON BLVD.
LOS ANGELES, CA 90016

PHONE: (888) SPCALA-1

DONATIONS:

(888) 772-2521, X233

VOLUNTEER SERVICES:

(888) 772-2521, X255

OTHER SERVICES

**ANIMAL CRUELTY
INVESTIGATIONS •
HUMANE EDUCATION •
ANIMAL BEHAVIOR &
TRAINING • PET HOTEL
• MARKETPLACE •
GROOMING SALON •
ANIMAL SAFETY NET
(ASN)™ • TEACHING
LOVE AND
COMPASSION (TLC)™**



LOLA'S STORY

Pregnant, flea infested, dangerously underweight, and likely abused, Lola had no options. She couldn't call the police or scream for help. One brave soul spoke for her and Lola was rescued by spcaLA Humane Officers.

Her frame was so scant that we didn't know she was pregnant until she received a thorough examination by spcaLA's Veterinarian. She gave birth to nine puppies only days after her rescue.

As a new momma with nursing babies, on top of being mistreated, Lola required months of veterinary care, nourishing food, behavior enrichment, and plenty of TLC. She and her puppies lived with a volunteer foster family until they were ready to be placed in adoptions. After months of hard work, Lola and her puppies are safe and happy in their new homes.

Lola's story is one of the thousands of happy endings you created. There is no national spca or humane society. There is no umbrella group or parent organization that doles out support to local organizations like spcaLA, despite confusing advertising campaigns and fundraising techniques.

On behalf of Lola, her puppies, and the 3,074 other animals who will rest their heads at home this year because of you, thank you for being the voice for the voiceless. Thank you for giving locally. Thank you for donating to spcaLA.



Above: Lola and her puppies on day Day 9 with spcaLA. Right: Scan the QR Code to view the YouTube web series documenting Lola's journey (link: youtube.com/spcaLA).



961

dog owners have
enjoyed dog
training

CLASSES



ASN HELPED

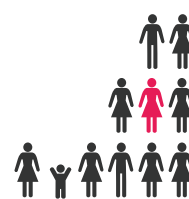
62

DOMESTIC VIOLENCE
SURVIVORS

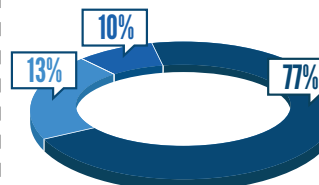
volunteers spent

51,113 HOURS

improving the lives of
shelter pets



spcaLA Expenses



programs

fundraising

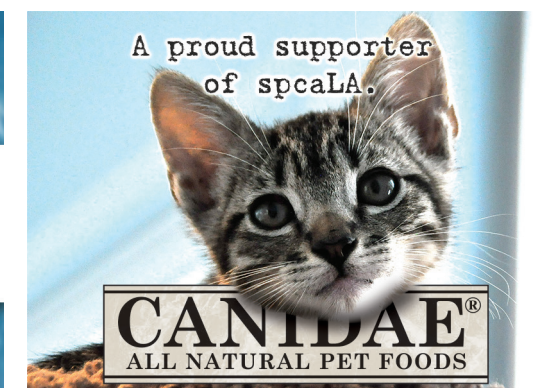
management/general



Provide for generations
of shelter pets
Include spcaLA in your
will & estate plans



QUESTIONS?
Call (323) 730-5300, x233



DONATE

Please indicate your choice from the grey column to the right, then fill out the form below. Donation forms can be mailed to:

5026 W. Jefferson Blvd.,
Los Angeles, CA 90016

Orders may also be completed by phone or online at:

(323) 730-5300, ext. 253
www.spcalA.com

MESSAGE:

LINE 1 (18 characters)

LINE 2 (18 characters)

LINE 3 (18 characters. NOTE: General Tiles **DO NOT** have a 3rd line.)

☐

ENCLOSED IS A CHECK OR MONEY ORDER FOR \$ _____
(PLEASE MAKE CHECK PAYABLE TO SPCALA).

☐

PLEASE CHARGE MY:

☐ VISA

☐ MASTERCARD

☐ DISCOVER

☐ AMERICAN EXPRESS

CARD NUMBER

EXP. DATE (MM/YYYY)

SIGNATURE

NAME

ADDRESS

CITY

STATE

ZIP

PHONE

EMAIL

THIS GIFT IS IN

☐ HONOR

☐ MEMORY

 OF _____

PLEASE SEND A TRIBUTE CERTIFICATE TO: _____ AT

ADDRESS

CITY

STATE

ZIP

visit spcalA.com for more information!

NAMING OPPORTUNITIES

P.D. PITCHFORD COMPANION ANIMAL VILLAGE & EDUCATION CENTER

- \$2,500

☐ Premium Tree
- \$1,000

☐ Dog Den
- \$500

☐ Tree

☐ Premium Donor Tile
- \$250

☐ Preferred Donor Tile
- \$150

☐ Select Donor Tile
- \$75

☐ Reserve Donor Tile
- \$50

☐ General Donor Tile*

SOUTH BAY PET ADOPTION CENTER

- \$75,000

☐ Adoption Center
- \$50,000

☐ Main Lobby
- \$25,000

☐ Dog Adoption Area
- \$15,000

☐ Receiving Area

☐ Play Yard
- \$5,000

☐ Medical Suites

☐ Meet & Greet Area

- \$2,500

☐ Food Storage

☐ Grooming Room

☐ Laundry Room

☐ Tech Room

☐ Bark Yard

- \$1,000

☐ Premium Dog Den

- \$500

☐ Dog Den

- \$250

☐ Preferred Donor Tile

- \$150

☐ Select Donor Tile

- \$50

☐ General Donor Tile*



5026 W. Jefferson Blvd. | Los Angeles, CA 90016



Nonprofit Org.

U.S. Postage

PAID

Permit #30259

Los Angeles, CA