spcaLA is dedicated to the prevention of cruelty to animals through EDUCATION, LAW ENFORCEMENT, INTERVENTION, & ADVOCACY.

FROM THE PRESIDENT

Thank you for coming to spcaLA's call for aid. You, and donors like you, fuel spcaLA's animal cruelty investigations, violence-prevention programs, pet adoptions, and much more.

Since 1877, you have listened to spcaLA. This year, we heard you. You called, wrote, emailed and stopped by. You asked us to cut printing and postage costs. You said you’d rather know who you helped than see your name in print.

We cut the print edition of Friends for Life into what you’re holding. You can view our extended version online at spcaLA.com. If you have questions or comments, please give me a call at (323) 730-5300.

Thank you,
Madeline Bernstein, spcaLA President

LOCATIONs

P.D. PITCHFORD COMPANION ANIMAL VILLAGE & EDUCATION CENTER
7700 E. SPRING ST.
LONG BEACH, CA 90815
ADOPTIONS: (562) 570 - SPCA (7722)
MARKETPLACE: (562) 570 - 4926
PET HOTEL & GROOMING SALON: (562) 570 - 3079
DOG TRAINING: (562) 570 - 6910

PETSMART CHARITIES® EVERYDAY ADOPTION CENTER
9813 WASHINGTON BLVD.
PICO RIVERA, CA 90660
PHONE: (562) 566-4029 X5

SOUTH BAY PET ADOPTION CENTER
12960 YUKON AVE.
HAWTHORNE, CA 90250
PHONE: (310) 676 - 1149
HUMANE EDUCATION: (310) 676 - 1149, X228
ADMINISTRATIVE OFFICE
5026 W. JEFFERSON BLVD.
LOS ANGELES, CA 90016
PHONE: (888) SPCLA-1
DONATIONS: (888) 772-2521, X233
VOLUNTEER SERVICES: (888) 772-2521, X255

REPORT ANIMAL CRUELTY: (800) 540 - 7722

LOLA'S STORY

Pregnant, flea infested, dangerously underweight, and likely abused, Lola had no options. She couldn’t call the police or scream for help. One brave soul spoke for her and Lola was rescued by spcaLA Humane Officers.

Her frame was so scant that we didn’t know she was pregnant until she received a thorough examination by spcaLA’s Veterinarian. She gave birth to nine puppies only days after her rescue.

As a new momma with nursing babies, on top of being mistreated, Lola required months of veterinary care, nourishing food, behavior enrichment, and plenty of TLC. She and her puppies lived with a volunteer foster family until they were ready to be placed in adoptions. After months of hard work, Lola and her puppies are safe and happy in their new homes.

Lola’s story is one of the thousands of happy endings you created. There is no national spca or humane society. There is no umbrella group or parent organization that doles out support to local organizations like spcaLA, despite confusing advertising campaigns and fundraising techniques.

On behalf of Lola, her puppies, and the 3,074 other animals who will rest their heads at home this year because of you, thank you for being the voice for the voiceless. Thank you for giving locally. Thank you for donating to spcaLA.

OTHER SERVICES

ANIMAL CRUELTY INVESTIGATIONS • HUMANE EDUCATION • ANIMAL BEHAVIOR & TRAINING • PET HOTEL • MARKETPLACE • GROOMING SALON • ANIMAL SAFETY NET (ASN)™ • TEACHING LOVE AND COMPASSION (TLC)™

961 dog owners have enjoyed dog training CLASSES.

ASI HELPED 62 DOMESTIC VIOLENCE SURVIVORS

volunteers spent 51,113 HOURS improving the lives of shelter pets

spcaLA Expenses

10% fundraising

40% programs

50% management/general

2014

Peace of Mind
pet rebathing program

Provide for generations of shelter pets
Include spcaLA in your will & estate plans

Canidae
ALL NATURAL PET FOODS

A proud supporter of spcaLA

st Read more about spcaLA

Cans for Cans?
Call (323) 730-5300, x233

2014

above: Lola and her puppies on day 9 with spcaLA. Right: Scan the QR Code to view the YouTube web series documenting Lola's journey (link: youtube.com/spcaLA).
FOR DONATE NAMING OPPORTUNITIES visit spcaLA.com for more information!

SIGNATURE CARD NUMBER EXP. DATE (MM/YYYY)

ENCLOSED IS A CHECK OR MONEY ORDER FOR $ (PLEASE MAKE CHECK PAYABLE TO SPCALA).

PLEASE CHARGE MY: [ ] VISA [ ] MASTERCARD [ ] DISCOVER [ ] AMERICAN EXPRESS

Lines:
1. (18 characters)
2. (18 characters)
3. (18 characters. NOTE: General Tiles DO NOT have a 3rd line.)

MESSAGE:

Please indicate your choice from the grey column to the right, then fill out the form below. Donation forms can be mailed to:

5026 W. Jefferson Blvd., Los Angeles, CA 90016

Orders may also be completed by phone or online at:

(323) 730-5300, ext. 253
www.spcaLA.com

NAME
ADDRESS CITY STATE ZIP
PHONE EMAIL

THIS GIFT IS IN

PLEASE SEND A TRIBUTE CERTIFICATE TO:                  AT
HONOR MEMORY   OF

P .D. PITCHFORD COMPANION ANIMAL VILLAGE & EDUCATION CENTER

$2,500 Premium Tree
$1,000 Dog Den
$500 Tree
$250 Premium Donor Tile
$150 Preferred Donor Tile
$75 Select Donor Tile
$50 Reserve Donor Tile
$25 General Donor Tile*

SOUTH BAY PET ADOPTION CENTER

$75,000 Adoption Center
$50,000 Main Lobby
$25,000 Dog Adoption Area
$15,000 Receiving Area
$5,000 Play Yard
$2,500 Medical Suites
$2,500 Meet & Greet Area
$1,000 Food Storage
$1,000 Grooming Room
$1,000 Laundry Room
$1,000 Tech Room
$1,000 Bark Yard

$1,000 Premium Dog Den
$500 Dog Den
$250 Preferred Donor Tile
$150 Select Donor Tile
$75 General Donor Tile*

A PUBLICATION OF SOCIETY FOR THE PREVENTION OF CRUELTY TO ANIMALS LOS ANGELES • VOL. 10 • 2014

FRIENDS FOR LIFE

5026 W Jefferson Blvd. | Los Angeles, CA 90016

Nonprofit Org.
U.S. Postage
PAID
Permit #30559
Los Angeles, CA