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FOR IMMEDIATE RELEASE

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Is the fox watching the henhouse?

spcaLA applauds The Hollywood Reporter's investigation into "No Animals Were Harmed"

Los Angeles, CA – Society for the Prevention of Cruelty to Animals Los Angeles (spcaLA) applauds *The Hollywood Reporter* (THR) for promoting a culture of transparency and kindness toward animals, through its recent investigation into the "No Animals Were Harmed" accreditation services of American Humane Association (AHA).

"The system of having the film industry pay AHA has failed dismally," said spcaLA President, Madeline Bernstein. "Even when everyone is doing their job, the implication is that Hollywood can just buy a 'No Animals Harmed' credit, regardless of the conditions and plight of animal actors."

spcaLA urges the film industry and city officials to use THR's report as a catalyst for change. Los Angeles has taken steps toward becoming a more compassionate city – banning bullhooks, puppy mill animals in pet shops, and declawing, for example. Why not work toward a humane Hollywood?

For more information or to schedule an interview, please contact Ana Bustilloz at (323) 730-5300 x252, 323 707-1271 cell or by email at abustilloz@spcaLA.com.

spcaLA is an independent, nonprofit animal welfare organization serving Southern California since 1877. There is no national SPCA, parent organization, or umbrella group that provides financial support to spcaLA. Donations run programs and services including Cruelty Investigation, Disaster Animal Response Team, Humane Education, and a variety of shelter services.

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